

# Inside & Out

AUGUST 31, 1992

COMPAQ NEWS

VOLUME 10, ISSUE 5

SPECIAL  
EDITION

## COMPAQ PAGEMARQ Printers continue new era

SPECIAL  
EDITION



Today Compaq announced two remarkable network printers. Turn the page for details.







# printers – the COMPAQ PAGEMARQ 20 and 15



ments, labels, envelopes, overheads and more.

## Unrivaled paper capacity

Network printers create real paper-handling challenges such as machines out of paper, jobs printed on the wrong size paper, or a full output tray resulting in paper all over the floor. The COMPAQ PAGEMARQ Laser Printers offer the paper-handling features to meet the challenges of even the most paper-hungry, demanding network applications. COMPAQ PAGEMARQ printers accomplish the input challenge through the use of its motorized TwinTrays – a unique Compaq patented feature. Each tray holds 500 sheets – a complete ream of paper. This ream is divided into 2 stacks of 250 sheets. When one stack is depleted, the motorized system pushes the remaining stack into place.

The COMPAQ PAGEMARQ 20 offers a 1,500-sheet capacity by using three TwinTrays. That is 50 percent more than any other network printer in this price range. The COMPAQ PAGEMARQ 15 comes with one TwinTray and one fixed tray for a 750-sheet total. By adding the second TwinTray, that total increases to 1,000 sheets.

With multiple trays, the COMPAQ PAGEMARQ Laser Printers support different paper sizes without changing the trays. They even support 11 x 17 inch paper. This

feature is a real asset for CAD/CAE, spreadsheets and desktop publishing. The printers can also support envelopes, transparencies, card stock and labels. An "output full" sensor ensures the COMPAQ PAGEMARQ printers automatically stop when the output tray is full.

## Presentation quality faxes

When communicating with another PostScript printer with fax, the printer sends and receives documents in high-resolution PostScript identical to the original sizes up to 11 x 17 inch. Operating at 9600 bps, the optional Internal FAX Modem for the COMPAQ PAGEMARQ printers allows users to send to and receive documents from Group III facsimile machines directly from the printers. The Internal FAX Modem option also allows for PC-generated faxes, software for faxing from DOS, Windows, and Apple applications, original, plain-paper facsimiles, presentation-quality images, and high resolution of up to 800 x 400 dpi.

If you want to send a document from a network PC to a facsimile machine, use the software that Compaq provides with the fax option. Redirect the print job to the fax option, enter the phone number, and the printer does the rest. The modem dials the number, instantaneously determines the resolution capability of the receiving machine, and sends the appropriate file. If the receiving fax machine is an equally equipped PostScript printer, the facsimile appears on the receiving end just as it appears in the sending office. The fax option makes it possible to send and receive PostScript files at maximum print resolution when sent to or received from another PostScript printer with fax capability.

## Recyclable print cartridges

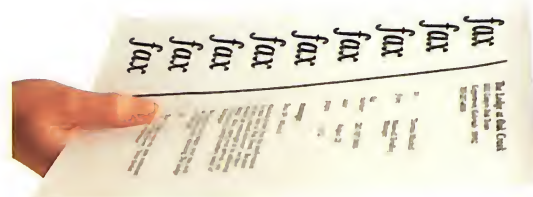
Compaq is concerned about the environment and believes in recycling. To encourage our customers to recycle, we are implementing BackPAQ. This corporate North American recycling program gives customers the opportunity to recycle disposable COMPAQ products at no cost to them. Included in this program are provisions for recycling COMPAQ Print Cartridges. The process for recycling print cartridges is very easy. When the customer is ready to recycle a used print cartridge, they can call our toll-free BackPAQ number at 1-800-524-9859 in the U.S. or 1-800-263-5868 in Canada and provide the requested information. Compaq sends the requestor everything needed for returning the cartridge.

## CompaqCare - the most comprehensive service and support program

The COMPAQ PAGEMARQ Laser Printers are covered by CompaqCare, our North America service and support program. A standard one-year, on-site limited warranty

covers all COMPAQ products sold on or after May 4, 1992. With this new offering, your customers receive at their location second-business-day repair from participating Authorized COMPAQ Service Providers at no cost. This service, provided by Guaranteed Service Providers, is specific to hardware products and may not be available in certain geographic locations.

Compaq help on printers is also available on CompuServe. Log onto CompuServe and join the COMPAQ Forum. Customers can download drivers, utilities and files free of additional charges. PAQFax is available 24 hours a day, 7 days a week.



The optional internal FAX modem offers a plain paper FAX machine with PostScript capability.

With the Compaq Automated Facsimile Response System (PAQFax), customers can request up-to-date, product-specific information for virtually every COMPAQ product.

## Need a Quick Answer?

COMPAQ QuickSource, an information and help software utility for COMPAQ PAGEMARQ Laser Printers is an electronic support software providing answers to product questions and troubleshooting assistance to customers and service providers. QuickSource puts first-line service and support at our customers fingertips. This intelligent technology is similar to the Support Management Automated Reasoning Tool (SMART) within the Compaq phone support organization.

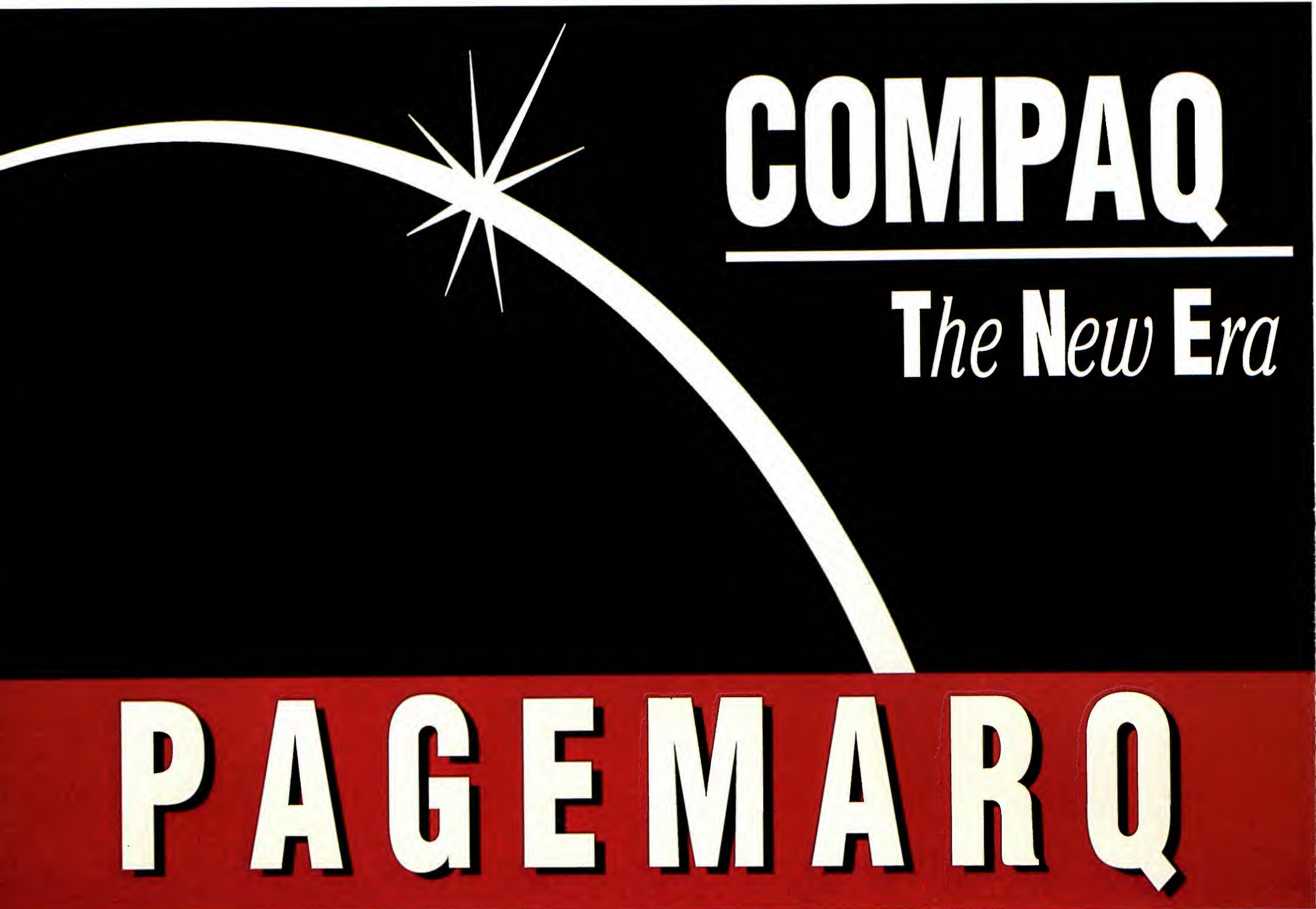
## COMPAQ PAGEMARQ distribution

Over 80 percent of network printers are purchased through computer resellers, another 15 percent are purchased through Value Added Resellers (VARs) or system integrators. COMPAQ PAGEMARQ will be distributed through the Compaq worldwide network of resellers, systems integrators, distributors and value added resellers. Besides availability through dealers, Compaq will also market and support printer consumables such as printer cartridges through office supply distributors as well as directly through a toll-free Compaq telephone number as a convenience.



The COMPAQ PAGEMARQ 20 and COMPAQ PAGEMARQ 15 network printers.





PRODUCT SPECIFICATIONS

|                              | COMPAQ PAGEMARQ 20  | COMPAQ PAGEMARQ 15   |
|------------------------------|---|--|
| ➤ Print Speed                | 20 PPM  | 15 PPM   |
| ➤ Processor                  | 20-MHz AMD 29000 RISC with 128K of cache  | 16-MHz AMD 29000 RISC  |
| ➤ RAM                        | 4MB, expandable to 20MB   | 4MB, expandable to 18MB  |
| ➤ Paper Input Capacity       | Three 500-sheet Twin Trays (1,500 total)  | One 500-Sheet Twin Tray, One 250-sheet Tray (750 total; 1,000 sheet maximum with optional 2nd Twin Tray)   |
| ➤ Paper Output Capacity      | 500 Sheets (face down)<br>250 sheets (face up)  | 500 sheets (face down)<br>250 sheets (face up)   |
| ➤ Resolution                 | 800 x 400 and 400 x 400 (PostScript)<br>300 x 300 and 300 x 300 with Print Enhancement Technology (PostScript/PCL)  | 800 x 400 and 400 x 400 (PostScript)<br>300 x 300 and 300 x 300 with Print Enhancement Technology (PostScript/PCL)   |
| ➤ Page Description Languages | PostScript Level 2 and PCL 5 (with Intelligent Emulation Sensing)   | PostScript Level 2 and PCL 5 (with Intelligent Emulation Sensing)  |
| ➤ Paper Trays Available      | Letter, legal 11" x 17", A3, A4, A5, B4   | Letter, legal, 11" x 17", A3, A4, A5, B4   |
| ➤ Paper Types                | Stationery, envelopes, transparencies, card stock and labels  | Stationery, envelopes, transparencies, card stock and labels   |
| ➤ Monthly Usage              | Up to 50,000 pages  | Up to 50,000 pages   |
| ➤ Resident Fonts             | 43 scalable fonts, 7 fixed fonts  | 43 scalable fonts, 7 fixed fonts   |
| ➤ Standard Interfaces        | High-Speed Parallel, Serial (RS232)   | High-Speed Parallel, Serial (RS232)  |
| ➤ Option Slots               | 1 for AppleTalk<br>1 for Ethernet or Token Ring<br>1 for Internal FAX Modem   | 1 for AppleTalk<br>1 for Ethernet or Token Ring<br>1 for Internal FAX Modem  |
| ➤ Print Cartridge Yield      | 12,000 pages at 5% coverage   | 12,000 pages at 5% coverage  |
| ➤ Dimensions (WxDxH)         | 20.4" x 17.1" x 19.4"<br>51.8cm x 43.4cm x 49.3cm   | 20.4" x 17.1" x 16"<br>51.8cm x 43.4cm x 40.6cm  |
| ➤ Weight                     | ~83 lbs<br>~37.6 kg   | ~65 lbs.<br>~29.5 kg   |
| ➤ Operating Noise            | 53 db   | 53 db  |
| ➤ Power Requirements         | AC-115V-60Hz<br>250V-50Hz   | AC-115V-60Hz<br>240V-50Hz  |
| ➤ Warranty                   | One-Year On-Site* Limited Warranty  | One-Year On-Site* Limited Warranty   |
| ➤ Options                    | 2-, 4-, 8- and 16-MB Memory Expansion Kits, internal 60-MB Hard Drive, 1- and 2-MB Programmable Font Modules, Intelligent Network Interfaces (Ethernet, Token Ring, AppleTalk), Internal FAX Modem, Multipurpose Feeder | 2-, 4-, 8- and 16-MB Memory Expansion Kits, internal 60-MB Hard Drive, 1- and 2-MB Programmable Font Modules, Intelligent Network Interfaces, (Ethernet, Token Ring, AppleTalk), Internal FAX Modem, Multipurpose Feeder |

\*This service is provided by contract Service Providers, is specific to hardware products, and may not be available in certain geographic locations. Consult the COMPAQ Customer Support Center for details.

